

HOTEL



NO VACANCY

This is no coincidence.

Call today and join the 98% of the nation's top hotel brands that entertain their customers with DIRECTV.*

The name of the game is customer satisfaction. And nothing satisfies guests more than walking into a clean hotel room featuring the unmatched entertainment found on DIRECTV. Maybe that's why 98% of the nation's top hotel brands entertain with DIRECTV.* Is there something they know that you don't?

Offers end 6/30/10. New Commercial customers only. Programming agreement required. To access DIRECTV HD programming, an HD Access fee of \$0.25 per month, per room and HD equipment are required.

Sign up for IN-ROOM CHOICE™ today and choose from

OVER 80 CHANNELS

FOR JUST **\$2.40** A MONTH PER ROOM FOR 12 MONTHS

CALL your local dealer to upgrade today.

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Q210

Been in business for 25 years



*98% claim based on comparison of Lodging Hospitality's 2008 Top Hotel Brands. Availability of DIRECTV service may vary by location. Access to HD programming requires DIRECTV HD equipment, HD television equipment and an HD Access fee of \$0.25 per month, per room. Number of HD channels varies by programming package. HD local channels based on service address. Eligibility for local channels based on service address. Availability of DIRECTV service may vary by location. **IN-ROOM CHOICE PROGRAMMING OFFER:** Purchase of 18 consecutive months of the IN-ROOM CHOICE package, plus additional programming services noted on the Commercial SMATV rate card, which will total \$4.00 per month, per room or more. Local Channels, Distant Network Services and Jadeworld not eligible. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU AN EARLY CANCELLATION FEE OF \$450.** Cancellation fees may be proratable. In certain markets, programming/pricing may vary. **BILL CREDIT OFFER:** Upon DIRECTV System activation, beginning in the second month, DIRECTV will begin to credit the new customer's account for twelve consecutive months in the amount of \$44 per month, per room for the IN-ROOM CHOICE package, provided account is in "good standing", as determined by DIRECTV in its sole discretion, to remain eligible. **INSTALLATION:** Custom installation charges will apply. **HD ACCESS:** To access DIRECTV HD programming, an HD Access fee of \$0.25 per month, per room and HD equipment are required. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of the DIRECTV Commercial Lodging and Institutions SMATV Viewing Agreement; copy provided with new customer information packet. ©2010 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, the DIRECTV for Business logo and IN-ROOM CHOICE are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.