



The Situation Room with Wolf Blitzer, on CNN HD

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Q2

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Offers end 5/05/10. New commercial customers only. Annual programming agreement required. Credit card may be required. Hardware available separately. \$19.95 Handling and Delivery fee may apply. **HD ACCESS:** To access DIRECTV HD programming, HD Access fee (\$12.99/mo.) and HD equipment are required. Number of HD channels varies by package. Applicable use tax adjustment may apply on the retail value of the installation.

*Based on 2009 survey of a random sample of 100 DIRECTV Business Viewing account subscribers that expressed an opinion. Eligibility for local channels based on service address. Credit card not required in MA & PA. **BUSINESS CHOICE PROGRAMMING/ BILL CREDIT OFFER:** Purchase of 12 consecutive months of BUSINESS CHOICE and Local Channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will begin to credit the new BUSINESS CHOICE customer's account for 12 consecutive months in the amount of \$19/mo. for the BUSINESS CHOICE and Local Channels packages (\$14/mo. without Local Channels). **BUSINESS ENTERTAINMENT PROGRAMMING/ BILL CREDIT OFFER:** Purchase of 12 consecutive months of the BUSINESS ENTERTAINMENT and Local Channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will begin to credit the new customer's account for 12 consecutive months in the amount of \$12/mo. for the BUSINESS ENTERTAINMENT and Local Channels packages (\$7/mo. without Local Channels). **BUSINESS INFORMATION PROGRAMMING/ BILL CREDIT OFFER:** Purchase of 12 consecutive months of the BUSINESS INFORMATION and Local Channels packages (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will begin to credit the new customer's account for 12 consecutive months in the amount of \$7/mo. for the BUSINESS INFORMATION and Local Channels packages (\$2/mo. without Local Channels). Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVALING RATES. COMMERCIAL MÀS ULTRA PROGRAMMING OFFER:** Purchase of 12 consecutive months of COMMERCIAL MÀS ULTRA with local channels (if available in your market). In certain markets, programming/pricing may vary. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU AN EARLY CANCELLATION FEE OF UP TO \$300.** Cancellation fees are not proratable. In certain markets, programming/pricing may vary. **LIMIT ONE BILL CREDIT OFFER PER ACCOUNT.** **INSTALLATION:** Free professional commercial installation for BUSINESS CHOICE and COMMERCIAL MÀS ULTRA. \$49 installation fee applies for BUSINESS ENTERTAINMENT and BUSINESS INFORMATION. Complex/Custom installation extra. **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. DVR Service (\$7/mo.) activation required for DVR and HD DVR equipment. HD equipment also requires activation of HD Access. Two free receivers (2 HD or 2 Standard or 1 Standard and 1 HD) per commercial location. Make and model of system at DIRECTV's sole discretion. Offer available to new commercial customers in commercial structures no more than three stories high. Custom installation and installation of additional receivers available for a charge. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. ©2010 DIRECTV, Inc. DIRECTV, and the Cyclone Design logo, the DIRECTV for Business logo and BUSINESS CHOICE, the DIRECTV for Business logo and BUSINESS ENTERTAINMENT, the DIRECTV for Business logo and BUSINESS INFORMATION and the DIRECTV for Business logo and COMMERCIAL MÀS ULTRA are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.